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## FOR IMMEDIATE RELEASE

~Photography Available~

## IV SOLUTION KETAMINE CENTERS OF CHICAGO INTRODUCES <u>REVOLUTIONARY NAD+ TREATMENT</u>

Treating anxiety, stress, depression, PTSD, fatigue, pain, behavioral disorders and MORE!

**CHICAGO, IL (JULY 2018)** – <u>IV Solution Ketamine Centers of Chicago</u> (712 North Dearborn Street) is thrilled to now offer NAD+ (nicotinamide adenine dinucleotide) infusion treatments at their state of the art medical facility. NAD+ is a coenzyme found in all living cells that carries responsibilities that can help increase quality of life and brain functionality and aid in combatting depression, anxiety, fatigue, and anti-aging. After an NAD+ infusion, immediate effects include an increase in focus, energy, mood, memory, endurance and improved sleep.

This customized therapy is available in IV Solution's private, confidential setting with anesthesiologists, registered nurses, and skilled staff onsite. NAD+ infusion treatments are tailored to the needs of the patient: Anxiety/Depression, Anti-Aging and Brain-Booster. The effects of NAD+ may last from 2-4 weeks. Within two months of an infusion, patients experience an increase in measured NAD+ levels.

NAD's key role in converting nutrients into cellular energy is essential for health and functioning. With age, NAD+ levels steadily decrease and research suggests that an increase in NAD+ can help with age-associated diseases, brain functionality, metabolism, and neurodegeneration, and more.

"When trying to put my experience with brain boosting NAD+ treatments into words, I ask people to imagine they're watching TV on a regular station and then switch to HDTV. Similarly, if they're listening to a song on the radio and there's a little static. When you find the exact station, there is perfect clarity on the song and all the static is gone," says NAD+ patient advocate, Marc Strongin. "For the longest time, every day was filled with this 'static'. Now, everything is so much more focused. It's truly changed my life."

NAD+ is a key resource for the body when it undergoes any kind of stress, whether it's internal or external. For example, the circadian rhythm (sleep and wake cycle) is dependent on NAD+ levels. The proteins that make up the body to carry out bodily functions such as energy creation, stem cell maintenance, gene expression, and more work with NAD+. The molecule also fuels the activity of Sirtuins (SIRT), which enhance cell survival and directly regulates mood and behavior. An increase the level of NAD+ increases cellular production, thus increasing energy production and utilization, boosting cellular repair, and coordinating circadian rhythms. A company is already a popular oral NAD+ supplement that is designed to support cellular health by increasing NAD+ in our cells. Their product isn't meant to increase the user's life spans, but to make their life healthier for longer. This pill is recommended for adults and have both been tested for safety and approved by the FDA.

While scientists first discovered NAD+ in 1906, the science and benefits behind it are becoming increasingly well known and accepted by the medical community. Further research has been made related to NAD+ and discovering that supplementing NAD+ levels could provide a way to maintain longterm health.

Similar to IV Solution's customizable ketamine treatments that treat depression, chronic pain, fibromyalgia, and other ailments, NAD+ infusions can be tailored to those suffering from anxiety, depression, chronic fatigue or pain, sleep or behavioral disorders, and more.

## ABOUT IV SOLUTION

IV Solution, Ketamine Centers of Chicago, is the first private facility to offer clinically proven intravenous ketamine therapies for the treatment of depression, chronic pain, fibromyalgia, and other ailments. Located at 712 North Dearborn Street in Downtown Chicago, the state-of-the-art medical facility in River North offers customized therapy in a private, confidential setting with anesthesiologists, registered nurses, and skilled staff onsite.

For more information, the public is invited to call 844-9-IV-MEDS (948-6337), or email <u>in-fo@ChicagoIVSolution.com</u>.

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## Scientific Articles

NAD+ has been shown to positively impact the lives of users in a number of studies:

- <u>https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3575612/</u>
- <u>https://www.ncbi.nlm.nih.gov/pubmed/27174364</u>
- <u>https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4076149/</u>
- https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4940130/
- https://www.ncbi.nlm.nih.gov/pubmed/27127236
- <u>https://www.ncbi.nlm.nih.gov/pubmed/26921129</u>
- <u>http://www.cell.com/cell-metabolism/fulltext/S1550-4131(16)30495-8</u>
- <u>https://www.ncbi.nlm.nih.gov/pubmed/24786309</u>